

InSights Newsletter

October 2008

imerge
 CONSULTING
**Records Management
 Program Need an
 Extreme Makeover?**

**Call IMERGE:
 The Vendor-Neutral
 Analyst and Consulting
 Firm That Can Help You
 Save Money and Increase
 Productivity**



Public and private organizations throughout North America trust **IMERGE Consulting** with their records and document management needs. Our focus includes electronic records management, enterprise content management, business process optimization, document and data capture, collaboration, compliance advisory services and training. We can help you improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. **We do not sell hardware or software or install systems.**

What can we do for you? Call us today: 815-398-0492 (US) or 416-840-4461 (Canada).

Attend an AIIM Certificate ERM Workshop or Bring it to Your Location!

Do you need your AIIM ERM Practitioner or Master Certificate but can't get to a workshop? Have our instructors come to you! Sponsor a workshop at the venue and on the days you choose. It is convenient and cost-effective! You choose the date. You provide the venue (a quiet conference room works well). You register yourself / your attendees. We bring the needed materials, and provide an interactive, effective learning experience. Workshop registrants can avoid overnight travel, and sponsoring organizations can open their workshops to persons from other area organizations. Classes must have a minimum of five persons, and dates are available on a first-come, first-served basis. Contact us at 815-492-0492 (Canada: 416-840-4461).

AIIM ERM Certificate Live Workshops

AIIM ERM Practitioner (erm^P) Certificate (2 days):

Covers RM concepts, lifecycle of a record, classification schemes, controls and security, retention and disposal, and metadata. After successful test completion participants receive the AIIM ERM Practitioner (erm^P) certificate.

[CLICK HERE TO LEARN MORE OR TO REGISTER](#)

Workshops

<i>Date</i>	<i>Location</i>
Nov 17-18, 2008	Edmonton, AB
Dec 1-2, 2008	Chicago, IL

AIIM ERM Master (erm^M) Certificate (4 days):

This program includes the above certificate workshops and adds real-world experience through the use of case study experiences. After successful completion of this workshop, exam and case study approval, participants will receive the AIIM ERM Master certificate.

[CLICK HERE TO LEARN MORE OR TO REGISTER](#)

Workshops

<i>Date</i>	<i>Location</i>
Nov 17-20, 2008	Edmonton, AB
Dec 1-4, 2008	Chicago, IL

Speaking Engagements

Many IMERGE Principals and Partners will be speaking in 2008. Here is a short list of these engagements

Charmaine Brooks to Speak at Image Source User's Conference - Nexus 08

October 14-15, 2008 in Bellevue, WA

Charmaine Brooks (CRM, erm™) an IMERGE Principal, will speak on "Electronic Records Management," including how to apply records management concept to electronic records; classification and taxonomy; using document management and technology tools; how to take records management knowledge to the IT department and capitalize on it; how to talk to IT people; and taking your terms and equating them to value IT. For more information:

<http://www.nexusecm.com/index.com>

Robert Smallwood to Speak at the AIIM webinar on E-Discovery

October 22, 2008

Can E-Discovery be Standardized? Most organizations still respond to discovery requests in a reactive rather than proactive way. Given the hundreds of legal and regulatory matters and millions of documents that large enterprises handle each year, this bad practice can cripple their core business activities. In many cases, the rest of the business effectively shuts down while IT teams scramble to meet tight document review deadlines.

Can this process be standardized, with so many discoverable documents and so many parties involved? The answer is yes. Leading companies have started to address this issue by implementing a repeatable business process that make eDiscovery more predictable, consistent, and minimally invasive to their business. Join us for a discussion about the steps that these organizations have taken to anticipate and tackle discovery requests. We'll explain both the business and technology implications for supporting faster response times, higher accuracy, and consistency across cases.

<http://www.aiim.org/Events/register.aspx?id=280>

Vigi Gurushanta Chairing eDiscovery and Litigation Readiness Conference

November 26-28, 2008

Vigi Gurushanta will act as Program Chair for "Establishing and Maintaining Organization Compliance and National Standard for Electronic Records Management" for Electronic Records and Information Management - eDiscovery and litigation Readiness Conference in Calgary

Conventions



IMERGE Consulting Exhibiting at ARMA 2008 Convention

October 20-22, 2008

Visit IMERGE and A.K.A. Synercon at booth 938 at the ARMA 2008 Convention in Las Vegas.

<http://www.arma.org/conventions/2008/index.cfm>

Articles by IMERGE Consultants

Hardware Manufacturers Find Green in "Going Green"

By Robert Smallwood

U.S. hardware manufacturers have taken significant steps to improve their environmental standing. Those steps are playing well with consumers and providing money making opportunities for the vendors through cost reduction and new revenue streams. Much of the focus is on the energy consumption of data centers, because energy consumption for them is almost doubling every five years. Also, they use 1% to 2% of the total power consumption in the US, according to multiple studies. So large computer manufacturers are focusing their initial internal efforts on data centers, while also striving to improve the eco-friendliness of their product offerings....

<http://www.imergeconsult.com/article/115.html>

About IMERGE Consulting, Inc.

IMERGE is a leading analyst firm providing management and technology consulting services, with a focus on records management, enterprise content management, business process improvement and compliance advisory services. IMERGE helps organizations improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. IMERGE does not sell hardware, software, or systems. IMERGE has more than 20 offices in major cities across North America. www.imergeconsult.com



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