

InSights Newsletter

Records Management Program Need an Extreme Makeover?
 IMERGE Consulting is a Vendor-Neutral Analyst and Consulting Firm That Can Help You Save Money and Increase Productivity.

Happy New Year!

imerge
 CONSULTING



January 2009

Speaking Engagements

Vigi Gurushanta, Principal, will be speaking at Public Sector Records Management Infonex Conference in Ottawa, ON on January 29, 2009. Title: Document Management: The Foundation of Your Records Management Solution.
[More Information](#)

Vigi Gurushanta, Principal, will be speaking at the Federated Press Conference March 2, 2009 in Toronto, ON. Title: Implementing a Records Retention/Management Program to Reduce E-Discovery Costs and Risks.
[More Information](#)



News & Events: Where in the world is IMERGE? Click here to find out!

IMERGE Articles: Click here to read them for free

IMERGE Books: Available for purchase, written by IMERGE consultants

ARTICLES and BOOKS**The Green of Software**

By Robert Smallwood

Even software is going green these days. There has been a flurry of activity by traditional and start-up vendors to create "green" software, which can help an organization measure where it is and then track its progress on becoming more efficient and reducing carbon emissions...

[Read More](#)

Taming the Email Tiger: Email Management for Compliance, Governance, & Litigation Readiness

By Robert Smallwood

This new book is the most current and comprehensive on the subjects of email archiving and email management, and details email electronic records and their role in governance, compliance, e-discovery and litigation readiness. Written by one of the industry's top experts, this is the essential survival guide for organizations today.

[Order Today](#)

EDUCATION**Attend an AIIM ERM Certificate Workshop or Bring It to Your Location!**

Do you need your AIIM ERM Certificate Practitioner or Master Certificate, but can't get to a workshop? Sponsor a workshop at the venue and on the days you choose. It is convenient and cost effective! Register yourself and your attendees. We bring the needed materials, and an interactive, effective learning experience. Workshop attendees can avoid overnight travel, and sponsoring organizations can open their workshop to persons from other organizations. Classes must have a minimum of five persons, and dates are available on a first-come first-served basis. Contact us at 815-398-0492 (US) or 416-840-4461 (Canada).

AIIM ERM Practitioner

Course covers concepts, lifecycle of a record, classification schemes, controls and security, retention and disposal and metadata. After successful test completion participants receive the AIIM ERM Practitioner certificate.

Toronto, ON Feb 23-24, 2009
 Calgary, BC March 30-31, 2009
 Regina, SK April 27-28, 2009
 Vancouver, BC June 1-2, 2009

[Click Here for More Information and Schedule](#)

AIIM ERM Master

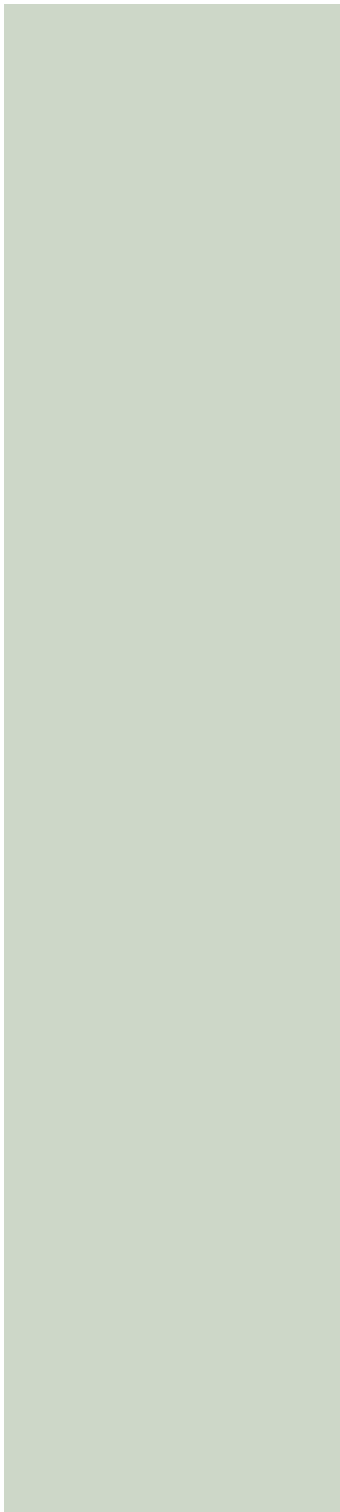
The course includes the above certificate workshop and adds real-world experience through the use of case study experiences. After completion of this workshop, exam and case study approval, participants will receive the AIIM ERM Master certificate.

Toronto, ON Feb 23-26, 2009
 Calgary, BC March 30-April 2, 2009
 Regina, SK April 27-30, 2009
 Vancouver, BC June 1-4, 2009

[Click Here for More Information and Schedule](#)

About IMERGE Consulting, Inc.

IMERGE is a leading analyst firm providing management and technology consulting services, with a focus on records



management, enterprise content management, business process improvement and compliance advisory services. IMERGE helps organizations improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. IMERGE does not sell hardware, software, or systems. We have more than 20 offices in major cities across North America--most of them within 90 minutes of your location. www.imergeconsult.com