

# InSights Newsletter

July 2008

**imerge**  
 CONSULTING  
**Records Management  
 Program Need an  
 Extreme Makeover?**



**Call IMERGE:  
 The Vendor-Neutral  
 Analyst and Consulting  
 Firm That Can Help You  
 Save Money and Increase  
 Productivity**

*Public and private organizations* throughout North America trust **IMERGE Consulting** with their records and document management needs. Our focus includes electronic records management, enterprise content management, business process optimization, document and data capture, collaboration, compliance advisory services and training. We can help you improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. We do not sell hardware or software or install systems.

What can we do for you? Call us today: 815-398-0492 (US) or 416-840-4461 (Canada).

## **GAS PRICES TOO HIGH - LET US GIVE YOU SOME RELIEF**

Because of the HIGH GAS PRICES, IMERGE would like to offer a little relief - \$250 off the price of an IMERGE organized 4-day Master workshop or \$150 off the 2-day Practitioner workshop. Register by July 31st for any of the below workshops to receive these discounts.

Discount Code: 0807GAS. Not valid with any other offers.

## **Plan To Attend Your AIIM Certificate Workshop Now! AIIM ERM Certificate Live Workshops**

### **AIIM ERM Practitioner (erm<sup>P</sup>) Certificate (2 days):**

Covers RM concepts, lifecycle of a record, classification schemes, controls and security, retention and disposal, and metadata. After successful test completion participants receive the AIIM ERM

Practitioner (erm<sup>P</sup>) certificate.

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#### **US Workshops**

Date	Location
Sept 8-9, 2009	Boise, ID
Oct 27-28, 2008	San Diego, CA
Dec 1-2, 2008	Chicago, IL
Dec 8-9, 2008	San Francisco, CA

#### **Canada Workshop**

Date	Location
Sept 15-16, 2008	Toronto, ON
Oct 6-8, 2008	Calgary, AB
Nov 17-18, 2008	Edmonton, AB

### **AIIM ERM Master (erm<sup>M</sup>) Certificate (4 days):**

This program includes the above certificate workshops and adds real-world experience through the use of case study experiences. After completion of this workshop, exam and case study approval, participants will receive the AIIM ERM Master certificate.

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#### **US Workshops**

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Sept 8-11, 2008	Boise, ID
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Dec 1-4, 2008	Chicago, IL
Dec 8-11, 2008	San Francisco, CA

#### **Canada Workshops**

Date	Location
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Nov 17-20, 2008	Edmonton, AB

## **Books Written by IMERGE Consultants**

### **Books Written by IMERGE Consultants**



#### **Taming the Email Tiger; Email Management for Governance, Compliance & Litigation Readiness**

This new book is the most current and comprehensive on the subjects of email archiving and email management, and details of email electronic records and their role in governance, compliance, e-discovery and litigation readiness. Written by one of the industry's top experts, this is the essential survival guide for organizations today.

Author Review:

<http://www.authorviews.com/authors/smallwood2/smallwood2.mov>

Download for \$25.95 or a hard copy for \$29.95 <http://www.lulu.com/content/2119805>

### **Yugma™ Free Web Conferencing**

To our clients "IMERGE Consulting" means "a solid organization providing quality consulting and analysis services to help us do business better, faster, smarter."

Now, to help you do business better, faster, smarter, IMERGE is proud to be affiliated with Yugma™, an easy-to-use real-time web conferencing and collaboration service designed with everyone in mind. And its basic services are free! For details:

<http://www.imergeportal.com/yugma.html>

### **About IMERGE Consulting, Inc.**

IMERGE is a leading analyst firm providing management and technology consulting services, with a focus on records management, enterprise content management, business process improvement and compliance advisory services. IMERGE helps organizations improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. IMERGE does not sell hardware, software, or systems. IMERGE has more than 20 offices in major cities across North America. [www.imergeconsult.com](http://www.imergeconsult.com)



[training@imergeconsult.com](mailto:training@imergeconsult.com) 815-398-0492 (US) or 416-840-4461 (Canada).