

InSights Newsletter

August 2008

imerge
 CONSULTING
**Records Management
 Program Need an
 Extreme Makeover?**



**Call IMERGE:
 The Vendor-Neutral
 Analyst and Consulting
 Firm That Can Help You
 Save Money and Increase
 Productivity**

*Public and private organizations throughout North America trust **IMERGE Consulting** with their records and document management needs. Our focus includes electronic records management, enterprise content management, business process optimization, document and data capture, collaboration, compliance advisory services and training. We can help you improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. We do not sell hardware or software or install systems.*

What can we do for you? Call us today: 815-398-0492 (US) or 416-840-4461 (Canada).

Plan To Attend Your AIIM Certificate Workshop Now!

AIIM ERM Certificate Live Workshops

AIIM ERM Practitioner (erm^P) Certificate (2 days):

Covers RM concepts, lifecycle of a record, classification schemes, controls and security, retention and disposal, and metadata. After successful test completion participants receive the AIIM ERM

Practitioner (erm^P) certificate.

[CLICK HERE TO LEARN MORE OR TO REGISTER](#)

US Workshops

Date	Location
Sept 8-9, 2008	Boise, ID
Oct 27-28, 2008	San Diego, CA
Dec 1-2, 2008	Chicago, IL
Dec 8-9, 2008	San Francisco, CA

Canada Workshops

Date	Location
Sept 15-16, 2008	Toronto, ON
Oct 6-8, 2008	Calgary, AB
Nov 17-18, 2008	Edmonton, AB

AIIM ERM Master (erm^M) Certificate (4 days):

This program includes the above certificate workshops and adds real-world experience through the use of case study experiences. After completion of this workshop, exam and case study approval, participants will receive the AIIM ERM Master (erm^M) certificate.

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Nov 17-20, 2008	Edmonton, AB

Speaking Engagements

many IMERGE Principals and Partners will be speaking in 2008. Here is a short list of these engagements.

Vigi Gurushanta to Speak at Electronic Records and Information Management Conference September 23-24, 2008 in Toronto, Ontario

Vigi Gurushanta, an IMERGE Principal, will speak on, "Change Management: Adapting Your Organization to Your Record Management Solution"

- Developing an action plan and business case
- Communicating to senior management the importance of records management
- Educating and creating training programs for record management process
- Integrating records management into your business modules

For more information or to register: <http://www.infonex.ca/838/overview.sthml>

Charmaine Brooks to Speak at Image Source User's Conference - Nexus 08

October 14-15, 2008 in Bellevue, WA

Charmaine Brooks (CMR, erm^M) an IMERGE Principal, will speak on, "Electronic Records Management," including how to apply records management concepts to electronic records; classification and taxonomy; using document management and technology tools; how to take records management knowledge to the IT department and capitalize on it; how to talk to IT people; and taking your terms and equating them to value for IT. For more information:

<http://www.nexusecm.com/index.htm>

New Articles by IMERGE Consultant

Green IT: Soon, Not Optional, by Robert Smallwood

Intro - Compliance requirements for corporations have drastically increased with Sarbanes-Oxley, HIPAA and new Federal Rules for Civil Procedure (FRCP). And they're about to get even tougher as Congress debates new rules for capping or exchanging "carbon credits" for controlling emissions and waste. Global warming has become an acknowledged threat by both sides of the aisle—new regulations are surely on the way soon. But also, customers increasingly prefer to do business with "greener" companies...Read more: <http://www.imergeconsult.com/article/111.html>

Featured Book by an IMERGE Consultant

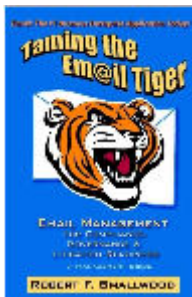
NEW! Full-length Paperback Available!

"TAMING THE EMAIL TIGER: " Email Management for Compliance, Governance & Litigation Readiness

By Robert F. Smallwood

This 246-page paperback book available on lulu.com and soon on Amazon.com. Researched and written by IMERGE Partner Robert Smallwood, "Taming the Email Tiger: Email management for Compliance, Governance & Litigation Readiness" is a Management Guide and covers everything from email policy to email archiving, including electronic records management, e-discovery, selecting email management systems, vendor providers and much much more! Only \$29.95.

<http://www.lulu.com/content/2119805>



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<http://www.imergeportal.com/yugma.html>

About IMERGE Consulting, Inc.

IMERGE is a leading analyst firm providing management and technology consulting services, with a focus on records management,

enterprise content management, business process improvement and compliance advisory services. IMERGE helps organizations improve ECM project ROI, clearly define requirements and business case, evaluate software and deploy systems faster. IMERGE does not sell hardware, software, or systems. IMERGE has more than 20 offices in major cities across North America. www.imergeconsult.com



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